

Week	EG	PR
1	Social and Technological Environment	
2	Social and Technological Environment	
3	Social and Technological Environment	Mission,
4	Social and Technological Environment	investment
5	Social and Technological Environment	appraisal and
6	Competitive Environment	overall position
7	Financial Ratios - income statements	
October Half Term		
1	Financial Ratios - income statements	
2	Financial Ratios - balance sheets	
3	Financial Ratios - balance sheets	Political, legal and
4	Financial Ratios - profitability ratios, liquidity	economic
5	Financial Ratios - liquidity and gearing	environment,
6	Financial Ratios - performance ratios	innovation
7	Financial Ratios - putting it all together	
Christmas Holidays		
1	Financial Ratios/Revision	
2	Revision and exam technique	Assessing a
3	Ansoff Matrix	change in scale,
4	Positioning Strategies	assessing
5	Positioning Strategies	internationalisation
6	Greater use of Tech	on
February Half Term		
1	Managing Change	
2	Managing Change	Culture
3	Strategic Implementation	
4	Strategic Implementation	
5	Problems	Year 12 revision
6	Problems	
Easter Holidays		
1		
2		
3		
4		
5		
6		
May/June Half Term		
1		
2		
3		
4		
5		
6		

Revision

Types of businesses and objectives

Types of businesses and objectives

Leadership styles

Stakeholders

Decision trees

Marketing objectives and research methods

Interpreting data

Prep for assessment fortnight

STP

Product

Price and Place

Promotion and Integrated mix

Operational objectives and calculations

Improving efficiency and productivity

Improving efficiency and productivity

Prep for TES

Prep for TES

Prep for TES

TES

Quality

Inventory and supply chains

Financial objectives, key terms and investment appraisal

Financial objectives, key terms and investment appraisal

Budgets

Cash flow and breakeven

Sources of finance

HR objectives and calculating data

HR flow, organisational and job design, flexible organisations

Motivation

Employer-employee relations and year 2 content